



News Release

For Immediate Release

Clarocity Corporation Announces Trading on OTCQB Venture Market

Carlsbad, California – July 13, 2017 – Clarocity Corporation (TSXV:CLY; OTCQB:CLRYF) (the "Company" or "Clarocity") today announced the Company's common shares have been approved for trading on the OTCQB Venture Market in the United States under the trading symbol "CLRYF" effective today. Clarocity's common shares will also continue to trade on the TSX Venture Exchange.

"Our shares trading on the OTCQB represents a significant milestone for Clarocity as we are now able to provide better access to the U.S. investment community as well as improve liquidity for our current shareholders," said Shane Copeland, CEO of Clarocity. "As always, we are working diligently to create shareholder value and we believe now is the perfect time to provide access to a wider scope of shareholders in the United States. While our shares have traditionally only traded in Canada, we are very much a U.S. story and I believe the work we are doing in the real estate appraisal and valuation spaces resonates strongly with the U.S. investment community."

Trading on the OTCQB does not involve the issuance of new common shares nor any other securities of Clarocity. The common shares of the Company currently issued and outstanding and trading on the TSX Venture Exchange may now also be traded on the OTCQB.

The OTCQB is the premier marketplace for early stage and developing U.S. and Canadian companies. To be eligible companies must be current in their financial reporting, pass a minimum bid price test, and undergo an annual company verification and management certification process. The OTCQB quality standards provide transparency, as well as technology and regulation to improve information for investors.

The Company will seek DTC eligibility in order to provide for an electronic method of clearing securities and accelerate the settlement process for investors.

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About Clarocity Corporation

Clarocity Corporation provides real estate valuation solutions and platform technologies designed to address today's dynamic housing market. Our innovative platform is driving the next-generation of valuation solutions such as MarketValue Pro (MVP) and BPOMerge and setting new standards in real estate valuation quality and reliability.

Every day GSE, banking, and investor clients rely on our proprietary solutions to value assets, fund loans, and securitize portfolios. As a fully integrated technology and valuation services company, Clarocity provides a full spectrum of appraisal and alternative valuation solutions. For more information, visit www.clarocity.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Information

This news release contains forward-looking statements which may include financial and business prospects, as well as statements regarding the Company's future plans, objectives or economic performance and financial outlooks. Such statements are subject to risk factors associated with the real estate industry and the overall economy in both Canada and the United States. The Company believes that the expectations reflected in this news release are reasonable but actual results may be affected by a variety of variables and may be materially different from the results or events predicted in the forward-looking statements. Readers are therefore cautioned not to place undue reliance on these forward-looking statements. In evaluating forward-looking statements readers should consider the risk factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements. These forward-looking statements are made as of the date hereof, and unless otherwise required by applicable securities laws, the Company does not intend nor does it undertake any obligation to update or revise any forward-looking statements.